

Aviva Launches Whole of Life Insurance+

Aviva has launched a new Whole of Life policy which is also available on the LifeQuote Portal.

Aviva advise that Whole of Life Insurance+ “is a hassle free way to provide on-going protection as part of your broader estate planning service. It provides life cover with no fixed term – it lasts the whole of your client’s life.”



You can have a Level or Increasing Whole of Life Insurance+ plan with the following features:

- Guaranteed lump sum on death
- Available on single, joint life first death or joint life second death basis.
- Guaranteed premiums
- Level cover
- Choose whether the benefit goes up over time
- Option to protect premium payments

You can quote for this plan on LifeQuote with effect from 12th February 2018.

More information from Aviva [here](#).

For further information about LifeQuote please contact our Adviser Support Team on 01243 791199.

To view our previous updates please click [here](#).

Best regards,
LifeQuote Team
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