



## Charity Head Shave

Direct Life and LifeQuote have been supporting Widowed & Young (WAY) since 2016 to help them provide peer-to-peer support for people who have been widowed under the age of 50.

WAY was founded in 1997 and now has over 2,800 members across the UK. It is entirely run by volunteers who have also all been widowed under the age of 50.

We all know how important protection is when a devastating life event occurs, it's also just as important to ensure there are support services available to help people who find themselves widowed young.

This is why we are looking to do more to support them, so would like to introduce our Charity Head Shave. We have two staff members who have volunteered to shave all their hair off on the 21<sup>st</sup> December to raise money for WAY.

There are no half measures or 'just a little bit' – it's all coming off!

We would really appreciate any donations you would like to give in order to support this fantastic charity that does so much for families when tragedy strikes.

To donate please visit our JustGiving page – <https://www.justgiving.com/fundraising/direct-life-head-shave> or text DLPS80 and an amount to 70070.

A promotional graphic for the 'The Direct Life Head Shave' event. It features a photograph of two people, a man and a woman, on the left. The man is wearing a dark blue polo shirt, and the woman is wearing a dark patterned top and glasses. To the right of the photo is a blue rectangular area with the text 'THE DIRECT LIFE HEAD SHAPE' in white, bold, uppercase letters. Below the photo is another blue rectangular area with white text: 'Proudly in support of Widowed &amp; Young', 'Help us reach our target by donating below or text DLPS80 £5 to 70070', and the URL 'www.justgiving.com/fundraising/direct-life-head-shave'. To the right of this area are the logos for 'WAY Widowed &amp; Young' (a blue circle with a white shape inside) and 'directlife life made simple' (the word 'direct' in blue and 'life' in pink).

For more information on the services WAY offer click [here](#).

If you have any questions or would like to talk to us about our head shave please call the Adviser Support Team on 01243 791199.

To view our previous updates please click [here](#).

Best regards,  
LifeQuote Team  
October 2018