



Re-launched Decision in Principle

We know that the time it takes to complete presales can put some people off, leading to unfavourable decisions or multiple applications.

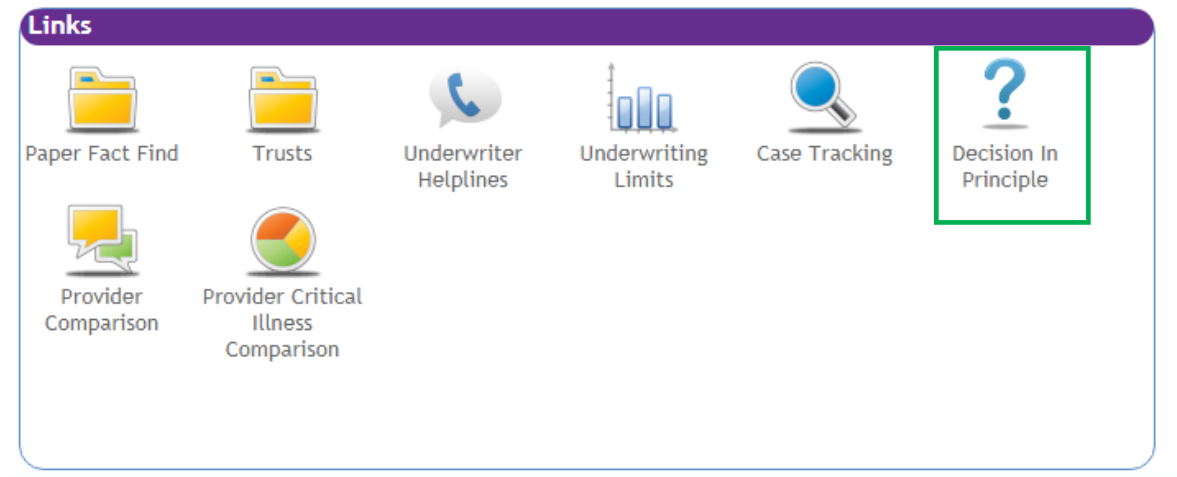
This doesn't have to be the case! We have re-launched our Decision in Principle 'DIP' tool to make presales simple.

We've listened to feedback from advisers and have simplified the journey to help you get an indication as soon as possible.

What is Decision in Principle?

Our DIP tool is unique to LifeQuote and allows you to complete an online form with your client's medical information before sending it to all insurers, who will assess and respond with an indication.

One simple way of contacting all the insurers in one go!



Doing a small amount of presales means no hidden surprises and fewer applications abandoned at acceptance stage.

Simple select the Decision in Principle option once you've logged into LifeQuote.

Click [here](#) for our new User Guide or call our Adviser Support Team on 01243 791199 for more information.

P.S. Don't forget about our Charity Head Shave. [Click here](#) to donate.

To view our previous updates please click [here](#).

Best regards,
LifeQuote Team
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