

## VitalityLife – A bespoke mortgage product that is simple and easy to access

### Only bricks and mortality?

The mortgage protection market often focuses on solutions which only protect clients in the event of death. VitalityLife are addressing the need for comprehensive mortgage protection, with their new [Mortgage Plan](#). A bespoke mortgage product that is simple and easy-to-access for both advisers and their clients.



### Key features to VitalityLife's new Mortgage Plan:

- **Tailored protection** - add Serious Illness Cover Protector (paying out 100% on 77 of the most severe conditions) and 5-star Defacto rated Income Protection
- **Additional cover options** – Optional Serious Illness Cover for Children\* and Waiver of Premium on Incapacity
- **Extra benefits** – with Vitality Optimiser your clients are able to obtain a discount of up to 25% to reduce their premiums every year, as well as benefit from their wide range of partner discounts and rewards by taking part in the Healthy Living Programme.

VitalityLife's comprehensive Mortgage Plan offers peace of mind. But don't just take Vitality's word for it, read some of the coverage they've received to find out more...

### In the news

Cover – [Vitality mortgage plan 'aligns SIC with CIC'](#)

Mortgage Strategy – [VitalityLife launches new mortgage protection plan](#)

Health Insurance Daily – [VitalityLife launches new mortgage protection plan](#)

BestAdvice – [VitalityLife unveils new mortgage plan](#)



\*Please contact us to discuss how to add Optional Serious Illness Cover for Children.

For further information please contact the Adviser Support team on 01243 791199.

To view our previous updates please click [here](#).

Best regards,  
LifeQuote Team  
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