

## Aviva – We're there when it counts

Did you know that 67% of Aviva's critical illness claims in 2017 were for cancer?

'Some people never financially recover from this situation' said a Macmillan Nurse to Steve Giles, a financial adviser who was diagnosed with cancer. A cancer diagnosis can have a devastating impact, not only emotionally but financially as well.

### **Protection could play an important role.**

In 2017, Aviva's individual protection payments helped more than 25,000 customers and their families, more than ever before.

You can find out more from Aviva and hear from Steve in his own words [here](#).



You can quote for Aviva products via the LifeQuote Portal, look for *Aviva* or *Aviva Upgraded* in your results lists.

For further information please contact the Adviser Support team on 01243 791199.

To view our previous updates please click [here](#).

Best regards,  
LifeQuote Team  
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