

# Quote & Apply Build Options

LifeQuote

At LifeQuote we offer a full range of options to suit all types of business and budgets, from outsourcing all the design, built, and management to a fully bespoke service tailored to your business needs. Use of your brand colours and logos are available on all build options from standard to bespoke, so your client gets a branded journey from quote to application.

## **Standard**

For a pre-designed but branded service that can be setup in hours and still offer lots of options for panels, pricing and service requirements.

## **Tailored**

Our tailored package gives you the ability to create your own look, still with your branding and the same great service. The cost is based on the standard Quote & Apply site with the addition of the extra work for tailoring to your design.

## **Bespoke**

Our fully bespoke service develops a service to your design, utilising the building blocks, quotation and application engines, as well as our data, development and hosting infrastructures. This creates a unique service designed by you yet maintained and managed by us.

## **Self Build**

Develop your own website with access to our APIs for quotes, applications and tracking.

# LifeQuote

	<b>Standard</b>	<b>Tailored</b>	<b>Bespoke</b>	<b>Self Build</b>
Commission payable	Standard LifeQuote rate	Standard LifeQuote rate	Standard LifeQuote rate	Standard LifeQuote rate
Setup cost	£499	Subject to requirements	Subject to requirements	Subject to requirements
Monthly hosting & maintenance	£49	£69	Subject to requirements	Subject to requirements
Fully responsive Quote & Apply functionality	✓	✓	✓	✓
Quote+ underwriting filters	✓	✓	✓	✓
Own branding, telephone numbers and IDD	✓	✓	✓	✓
Instant Cover products	✓	✓	✓	✓
Partial CIC upsell	✓	✓	✓	✓
Online applications for all insurers	✓	✓	✓	✓
Choice of Direct Life's customer call centre or own	✓	✓	✓	✓
Option outbound to 'Quote Only' customers	✓	✓	✓	✓
Google Tagging	✓	✓	✓	✓
Full Management Information suite	✓	✓	✓	✓
Cater for panels of insurers	✓	✓	✓	✓
Save & return functionality	✓	✓	✓	✓
Standard follow up emails	✓	✓	✓	✓
Tailored follow up emails		✓	✓	✓
Variable commission sacrifice available		✓	✓	✓
Full branding, including, fonts, all colours and layout		✓	✓	✓
Additional fields and change of screen design			✓	✓
Bespoke quote pricing			✓	✓
Ability to use own screens for quote and select options				✓

For more information or to get started with a Quote & Apply site please contact our Business Development team on 01243 791199.