

## Quote & Apply Build Options

At LifeQuote we offer a full range of options to suit all types of business and budgets, from outsourcing all the design, built, and management to a fully bespoke service tailored to your business needs. Use of your brand colours and logos are available on all build options from standard to bespoke, so your client gets a branded journey from quote to application.

### **Standard**

For a pre-designed but branded service that can be setup in hours and still offer lots of options for panels, pricing and service requirements.

### **Tailored**

Our tailored package gives you the ability to create your own look, still with your branding and the same great service. The cost is based on the standard Quote & Apply site with the addition of the extra work for tailoring to your design.

### **Bespoke**

Our fully bespoke service develops a service to your design, utilising the building blocks, quotation and application engines, as well as our data, development and hosting infrastructures. This creates a unique service designed by you yet maintained and managed by us.

### **Self Build**

Develop your own website with access to our APIs for quotes, applications and tracking.

	<b>Standard</b>	<b>Tailored</b>	<b>Bespoke</b>	<b>Self Build</b>
<b>Commission payable</b>	Standard LifeQuote rate	Standard LifeQuote rate	Standard LifeQuote rate	Standard LifeQuote rate
<b>Setup cost</b>	£799	Subject to requirements	Subject to requirements	Subject to requirements
<b>Monthly hosting &amp; maintenance</b>	£49	£69	Subject to requirements	Subject to requirements
<ul style="list-style-type: none"> <li>Fully responsive Quote &amp; Apply functionality</li> </ul>	✓	✓	✓	✓
<ul style="list-style-type: none"> <li>Quote+ underwriting filters</li> </ul>	✓	✓	✓	✓
<ul style="list-style-type: none"> <li>Own branding, telephone numbers and IDD</li> </ul>	✓	✓	✓	✓
<ul style="list-style-type: none"> <li>Instant Cover products</li> </ul>	✓	✓	✓	✓
<ul style="list-style-type: none"> <li>Partial CIC upsell</li> </ul>	✓	✓	✓	✓
<ul style="list-style-type: none"> <li>Online applications for all insurers</li> </ul>	✓	✓	✓	✓
<ul style="list-style-type: none"> <li>Choice of Direct Life's customer call centre or own</li> </ul>	✓	✓	✓	✓
<ul style="list-style-type: none"> <li>Option outbound to 'Quote Only' customers</li> </ul>	✓	✓	✓	✓
<ul style="list-style-type: none"> <li>Google Tagging</li> </ul>	✓	✓	✓	✓
<ul style="list-style-type: none"> <li>Full Management Information suite</li> </ul>	✓	✓	✓	✓
<ul style="list-style-type: none"> <li>Cater for panels of insurers</li> </ul>	✓	✓	✓	✓
<ul style="list-style-type: none"> <li>Save &amp; return functionality</li> </ul>	✓	✓	✓	✓
<ul style="list-style-type: none"> <li>Standard follow up emails</li> </ul>	✓	✓	✓	✓
<ul style="list-style-type: none"> <li>Tailored follow up emails</li> </ul>		✓	✓	✓
<ul style="list-style-type: none"> <li>Variable commission sacrifice available</li> </ul>		✓	✓	✓
<ul style="list-style-type: none"> <li>Full branding, including, fonts, all colours and layout</li> </ul>		✓	✓	✓
<ul style="list-style-type: none"> <li>Additional fields and change of screen design</li> </ul>			✓	✓
<ul style="list-style-type: none"> <li>Bespoke quote pricing</li> </ul>			✓	✓
<ul style="list-style-type: none"> <li>Ability to use own screens for quote and select options</li> </ul>				✓

For more information or to get started with a Quote & Apply site please contact our Business Development team on 01243 791199.